



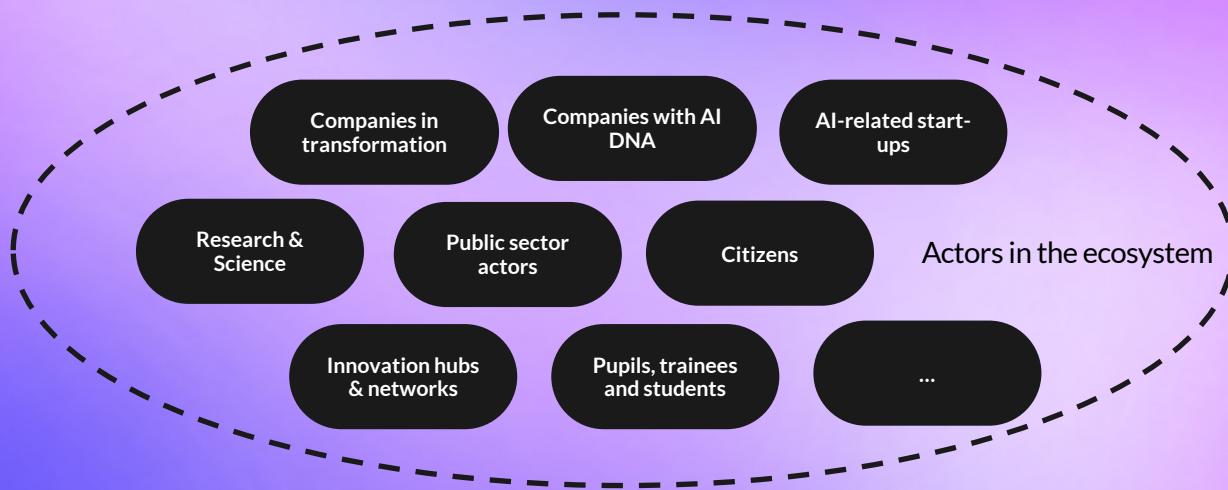
Innovation Park AI

Innovationspark KI Baden-Württemberg



Vision

Ipai (Innovation Park AI) as the largest ecosystem for applied artificial intelligence in Europe



- Educate and inform
- Exchange and networking
- Work on AI-based software and solutions



Background

BACKGROUND

Competition „Innovationspark KI Baden-Württemberg“

2020

1.

Announcement of the
AI Innovation Park



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND TOURISMUS

2020 / 2021

2.

Multistage Competition
procedure

- Funding: 50 Mio
- Own funds: 50 Mio



Innovationspark KI
Baden-Württemberg

März 2021

3.

Submission of 4 final
concepts, evaluation by
international jury of equal
representation

Juli 2021

4.

Decision in favor of the
Heilbronn site concept by a
large majority of the
international jury of experts

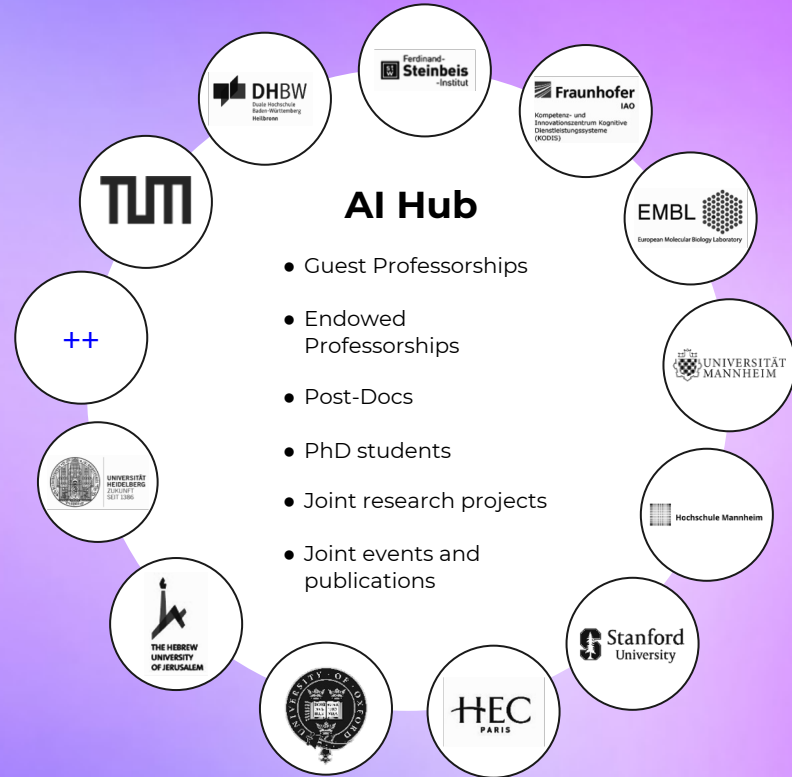
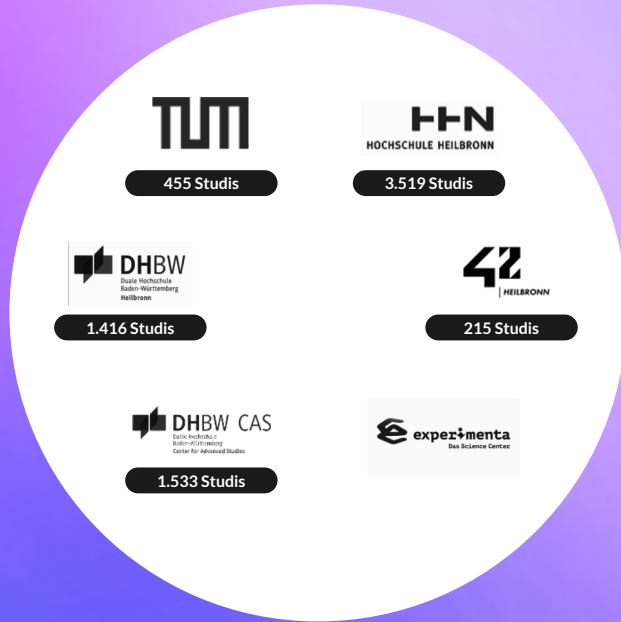


SCHWARZ



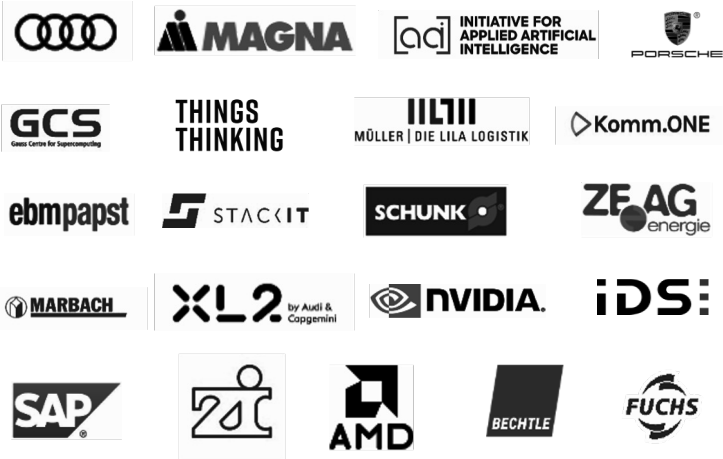
BACKGROUND

Established educational and research infrastructure



Letter of Intent

Companies*

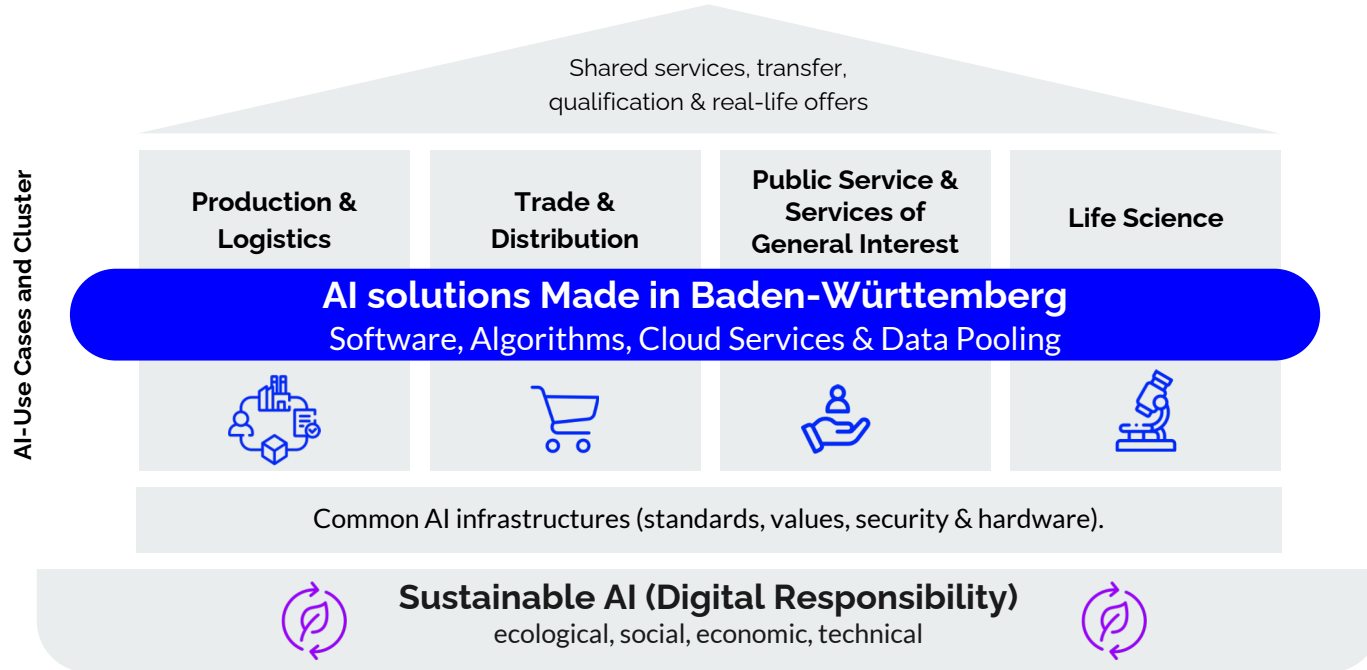


* A total of over 70 letters of intent for the Heilbronn consortium

Institutions



Initial Idea





Ipai Campus & Areal

Progress

2022

IPAI Campus: Move into existing areas at the "Wohlgelegen" area

- approx. 1.200 m² of attractive office space available
- central infrastructures and services can be used



2024

IPAI Campus Erweiterung: New Building at „Wohlgelegen“

- creation of additional 6.000 m² space in own new building
- establishment of initial core services for the Ipai



2027

IPAI Areal at Steinäcker

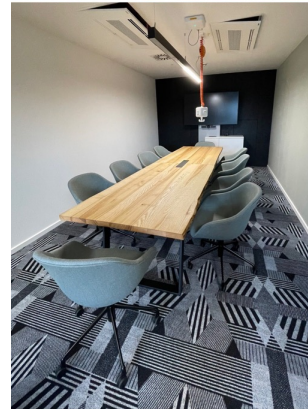
- Further development of infrastructures and buildings in the "Steinäcker" area with 23 ha
- Continued use of the "Wohlgelegen" area as a link to the Bildungscampus



Stage 1 – Ipai Campus (Wohlgelegen)

2022

- Reception & Connection Space for Members
- Workspaces, fixed and flexdesks
- Community and event space, meeting rooms, call boxes
- Integration of AI in interior design (ceiling tile pattern)



Stage 2 – Ipai Campus (Wohlgelegen)

2024

- Enlargement of the Ipai Campus with a dedicated building of 6,500 m²
- Visitor center, reallabs
- Membership Areas
- Media and conference areas



Stage 3 – Ipai Areal Steinäcker

2027

- Establishment of an own ecosystem in the size of an own city quarter (23 ha).
- Set new standards in sustainable architecture, connected urban mobility concepts, integration of AI into everyday life through energy and sustainability concept
- Place of innovation, inspiration, meeting, growth



Steinäcker Heilbronn



Inspiration source: Woven City by Toyota in Japan, under construction



Thank you!

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